

The Power of Choice

Select the promotions that best meet your needs.

What's new

Freedom of choice! Keep your current promotions or try new offers to help drive sales and upgrades!

Business Center has a new feature that allows you access to over 30 promotions. A total of six (6) promotions are allowed. Synchrony® has preselected one promotion that is required and you may select up to five (5) additional promotions.

To help you get started we've listed promotions below that are popular with our merchants.

★ Most Popular Promotions

Plan #	Description	Monthly Payment Factor	Est.# Payments
Plan 920	No Monthly Interest If Paid in Full within 6 Months	2.50%	N/A
Plan 943	9.99% APR Until Paid in Full	1.25%	132
Plan 980	5.99% APR Until Paid in Full	3.00%	37
Plan 924	No Monthly Interest If Paid in Full within 18 Months	2.50%	N/A
Plan 930*	25 Months No Monthly Interest Until Paid in Full	4.00%	25

\$ Low Cost Promotions

Plan #	Description	Monthly Payment Factor	Est.# Payments
Plan 920	No Monthly Interest If Paid in Full within 6 Months	2.50%	N/A
Plan 964	10.99% APR Until Paid in Full	1.75%	82
Plan 922	No Monthly Interest If Paid in Full within 12 Months	2.50%	NA

▲ Aggressive Promotions

Plan #	Description	Monthly Payment Factor	Est.# Payments
Plan 920	No Monthly Interest If Paid in Full within 6 Months	2.50%	N/A
Plan 942	7.99% APR Until Paid in Full	1.25%	115
Plan 925	No Monthly Interest If Paid in Full within 24 Months	2.50%	NA
Plan 931*	36 Months No Monthly Interest Until Paid in Full	2.78%	36
Plan 933*	60 Months No Monthly Interest Until Paid in Full	1.67%	60

Benefits

- Help Drive Sales
- Encourage Upgrades
- Offer Competitive Offers
- Help Convert More Leads
- Control Costs

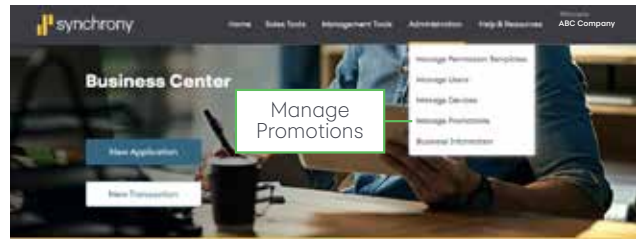
For step by step instructions on how to select your promotions in Business Center proceed to the next page.

*Typically used for higher-priced products or projects.

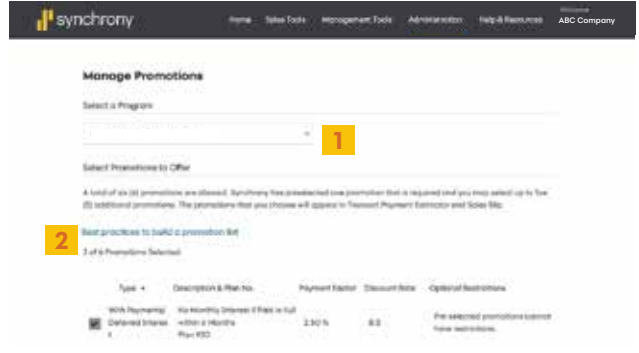
6 Months Deferred Interest with Payment promotion is required for all merchants. (Gray)

Fixed Interest (Blue) Deferred Interest (Green) Equal Monthly Payments (Gold)

Log on to Business Center at **bc.syf.com**, go to Administration and select **Manage Promotions**.



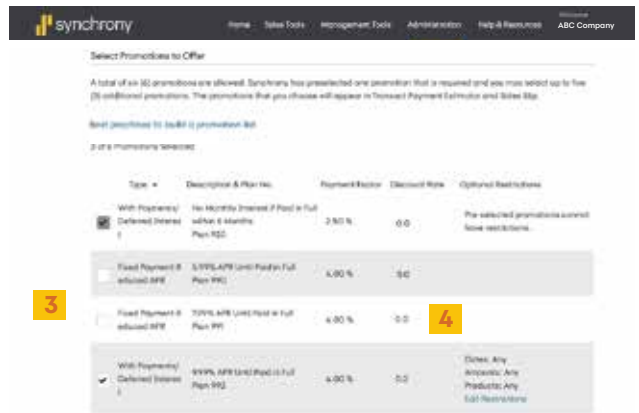
1. Select each program to manage promotions.



2. Take advantage of our helpful tips under the Best practices link.

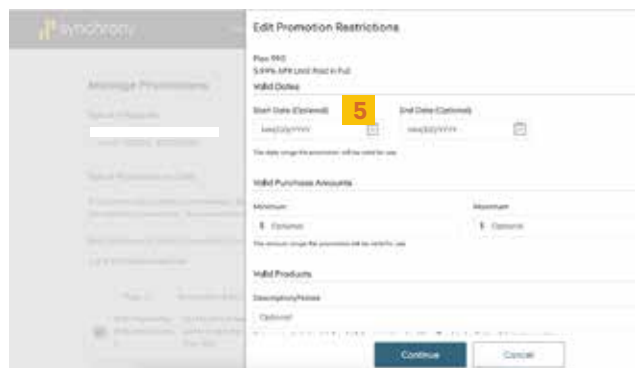


3. Select up to five (5) additional promotions. The number of sections are counted for you.



Note: The 6 Months Deferred Interest with Payment promotion is preselected for you and a required option. It could be a good choice for small jobs and services.

4. Optional: click on **Edit Restrictions** to begin making the desired qualifications.



5. Add any restrictions you would like to implement for certain promotions, i.e. Date Range, Amount of the Sale or specific product. Then click on **Continue**.

Final Step: Review promotions and click **Save**. Refresh screen in Transact to see updates.



Look for a green box with **“Your changes were successfully saved.”**

